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# THE SECRETS BEHIND GENERATIONAL WEALTH

The Power of Family Business

**Q** Calicut Trade Centre MAY 2025 5th MONDA

Time : **9AM TO 6PM** 

ITCC Connect is a special meeting for business owners and people who want to build a strong future for their families. We'll talk about how to make wealth last, even when things change.

## Why Is This Important?

- To understand the Roadmap to a successful Family Business
- Keep what you've built: Learn how to protect your legacy and pass it on.
- Use technology: Understand how modern technology tools can help your business.
- Plan your family business: Learn how to keep your business going from one generation to the next.
- Be a good business person: Learn to run your business with honesty and care.
- Teach the next generation: Give your kids the skills to lead.

## What you'll learn at ITCC Connect:

- Make your legacy & money last: Learn ways to save and grow your legacy & wealth.
- Pass your business on: Find out how to transfer your business to your children.
- Run a good business: Learn how to be fair and responsible.
- Lead and teach: Hear from experienced leaders and learn how to guide others.
- Find new ways to grow your money: Learn about new investments and ideas.
- Use technology for business: Understand how to use modern technology tools.
- Think like a leader: Learn how to plan for the future.
- Plan for the future: See how to use past and present experiences to plan the future.



## For your children & the next generation:

- Learn how to do business in today's world.
- Learn how to use technology to grow.
- Learn how to be a good leader.
- Get advice on how to take care of your family's business.
- Meet other people like you.



## Why come to this meeting?

- Learn from experts.
- Meet other business owners.
- Plan your family's financial future.
- Help your children succeed.
- Understand the importance of technology in the modern business world.



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Come To Itcc Connect And Learn How To Build A Future Your Family Will Be Proud Of.



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