



ITCC Business Conclave 2023



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Indo Transworld Chamber of Commerce To give and grow together globally

January 8th and 9th 2023 | GRAND HYATT, KOCHI

ITCC BUSINESS CONCLAVE Gets off to a Roaring Start

Two-day event will witness discussions on various nuances of entrepreneurship



Mohanji inaugurating the Indo Transworld Chamber of Commerce 2023 at the Grand Hyatt Kochi Bolgatty

The two-day Indo Transworld Chamber of Commerce (ITCC) Business Conclave 2023 on Sunday got under way at Lulu Bolgatty Convention Centre at Bolgatty. The opening ceremony of the conclave, with the tagline "Think Wise Go Global", saw the who's-who's from the business world coming together to discuss various nuances of entrepreneurship. The conclave was opened by Mohanji, founder of Mohanji Foundation, who was the chief guest of the inaugural function, and T.I.G.E.R Santhosh Nair, motivational speaker, along with ITCC directors.



the ceiling of complexity. The world is changing and it has to change," he added.

Quoting Alibaba founder Jack Ma, Karim said, "If a Third World War were to break out, it would not be fought for the same purpose as that of I and II World Wars. The conflict will be waged to gain supremacy in health and happiness."

Karim pointed out that today there is a dearth of leaders, be it in politics, religion or any other segment of society. "It is at this juncture entrepreneurs find themselves playing an important role. It is the businessperson with the craziest idea who comes out leading the world. This paradigm shift in leadership status can be seen after the 19th Century. Take for example Jeff Bezos, who was confident enough to implement the crazy idea of an e-commerce platform. Look where it stands. Bezos' Communities and members to prosper."

According to the organisers, the purpose of the programme is to enable growth beyond the ceiling of complexities by transforming entrepreneurs and organisations and provide a platform to promote global business networking and investment opportunities. ITCC chairman and chairman of the board at Bilon Steels (India) Ltd Abdul Karim Pazheri said, "The entrepreneurs attending the conclave get to take away various aspects that are affecting their growth. They will learn to identify the limiting factors of their respective organisations and how to break the ceiling of complexities and change the paradigm. Through a curated B2B platform the participants can network with 300 businessmen from across different industry verticals."

He said, "The vision behind the conclave is to attract Rs 1,000 crore investment in export-oriented enterprises, foster entrepreneurial community with business transformation, investment and mentoring, besides identifying 20 companies and help them accelerate their exponential growth by breaking



Abdul Karim Pazheri



azon has taken over the world. He holds the world in his palm. The same can be said about Elon Musk," he said.

But when it comes to Kerala, every person finds themselves hitting the hard wall of ridicule and doubt when they try to sound out their crazy ideas, he added. "The crazy idea gets killed," he said. Karim said, "This is

where networking helps out. When it comes to business, one has to connect with different people to grow. It doesn't mean that you have to ditch those who had been with you in the past. But it is important to make new connections."

"ITCC came into being through the association of 10 to 12 people. It grew into one that saw more than 1,500 people coming together. However, for some time ITCC remained dormant. It was then that we thought of reviving the chamber of commerce. The aim is to increase the number of people associating with ITCC to

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more than 3,000 by year-end and just like the state government's aim of launching one lakh entrepreneurs in a year, we too want to proceed in that direction," said Karim.

After the opening ceremony, a training session led by T.I.G.E.R Santosh Nair, saw the delegates getting tips on becoming exceptional businesspersons. A panel discussion hosted by V-Guard Industries founder Kochouseph Chittilappilly was conducted in the evening session of the conclave. This was followed by an award ceremony and a cultural programme.



Businesspersons have many limitations. The purpose of the ITCC conclave is to break these limitations. We aim to break the ceiling of complexities. This conclave will be helpful to people by strengthening unity

ITCC director Ashok Kumar



We need to increase the scope of business in Kerala. Most of the changes worldwide were brought about by a small percentage of people. We created a community and through this community, we aim to make our products available globally. In these conclaves, different thoughts and ideas come together

ITCC director Nizar Ibrahim



The ITCC conclave is the realisation of a dream for many of us. We aim to grow globally. Even if it is a small business, when we meet and talk to fellow businesspersons many of our problems will be resolved. By coming together, we aim to improve our standards by learning global trends and technology and by updating ourselves

ITCC chairman Abdul Karim Pazheri



Every entrepreneur needs such informative and motivating sessions. As entrepreneurs, we have to learn and improve our skills and knowledge. This conclave is helpful in the learning process

Elavarasi P Jaykanth, Women Entrepreneur Award recipient



Mohanji spoke well and he touched up on all aspects. We don't have to compete with anyone, just like flowers. We should compete with ourselves. We are the best products to sell. If we have the capacity, we don't have to compete with anyone. All the best for the conclave

MLA Sreenjin



I believe that the ITCC has a bright future. Because it is a group of people who want to grow and reach the top. They have that fire within. All these people have unique strengths. When they come together, it becomes a force. It can grow to any level and spread across India and the world. Like other countries, we need to have a single window. Here, it is a struggle to register a business, with several processes and parameters. We have the brains, facilities and resources. Just that we need to make the process convenient for everyone

Mohanji, Founder of Mohanji Foundation



If we follow the tips and information we get from such conclaves, we will be able to reach the top class of business persons. At this conclave we can learn how these top companies grew, what all changes we should make and how the world is changing. This conclave helps us update ourselves

Mohammed Salim, award winner



ITCC is a community of 3,000 real business persons who know the pulse of customers. ITCC was started by those eager to learn and grow. I feel proud that ITCC selected me for the business excellence award. I have received many awards, but this gives me greater encouragement

T R Shamsudheen, Business Excellence Award recipient



I was supposed to attend the conclave. ITCC helps meet many businesspersons and foster relations. ITCC comprises people from all areas of business. I came to know about the award only recently

Mohammedkutty, Al Salama Group of companies

Innovation and not imitation should be focal point in biz, says Mohanji

Social entrepreneur flays trend of India Inc to draw parallels with foreign firms

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Mohanji, the founder of the Mohanji Foundation and various charities and organisations such as Ammucare, ACT Foundation, Mohanji Foundation, Himalayan School of Traditional Yoga, World Consciousness Alliance and Early Birds Club, who expressed the wish that the ITCC Conclave will become a permanent feature, underscored the need for global growth when it comes to businesses. He was addressing the opening function of ITCC Business Conclave 2023

"The seed for it, that needs to germinate and grow into a global entrepreneurial venture, is buried inside each and everyone of us," he said. According to Mohanji, businesses in the country have always been comparing themselves to their foreign counterparts. "Now, that itself leads to imitation. But the one point a businessperson needs to keep in mind is that innovation needs to be the focal point and not imitation. There is a lot of space for innovation in the world. However, when it comes to imitation, the space is very limited. It entraps a businessperson," he said.

"People tend to imitate ideas since they are tried and tested. Hence, the chances of failure are limited. But it is just that. No growth happens. When it comes to examples of how innovative ideas have made people and their ventures grow beyond imagination. Apple, Facebook, Oracle, Microsoft and Zoom are some of the examples that highlight the importance of innovation," he added. Innovation has unlimited scope,

he said. This is the first point that I wanted to highlight, said Mohanji.

"We too can carve out a space for ourselves. All we need to do is to put forth original ideas. There is a lot of space that can accommodate everyone," he added. Another point that he tried to explain is the need to continuously perfect oneself. "One needs to compete with oneself. And it should be a continuous process. It should be understood that perfection is not an end. One should never become complacent and think that they have achieved all levels of perfection. When a person does that, it is the beginning of stagnation and once that happens the person will not be able to go forward," said Mohanji.

Another aspect that a person planning to start a business got to have is to invest in an idea about which they have a clear understanding. "It is often seen that whenever a person, especially

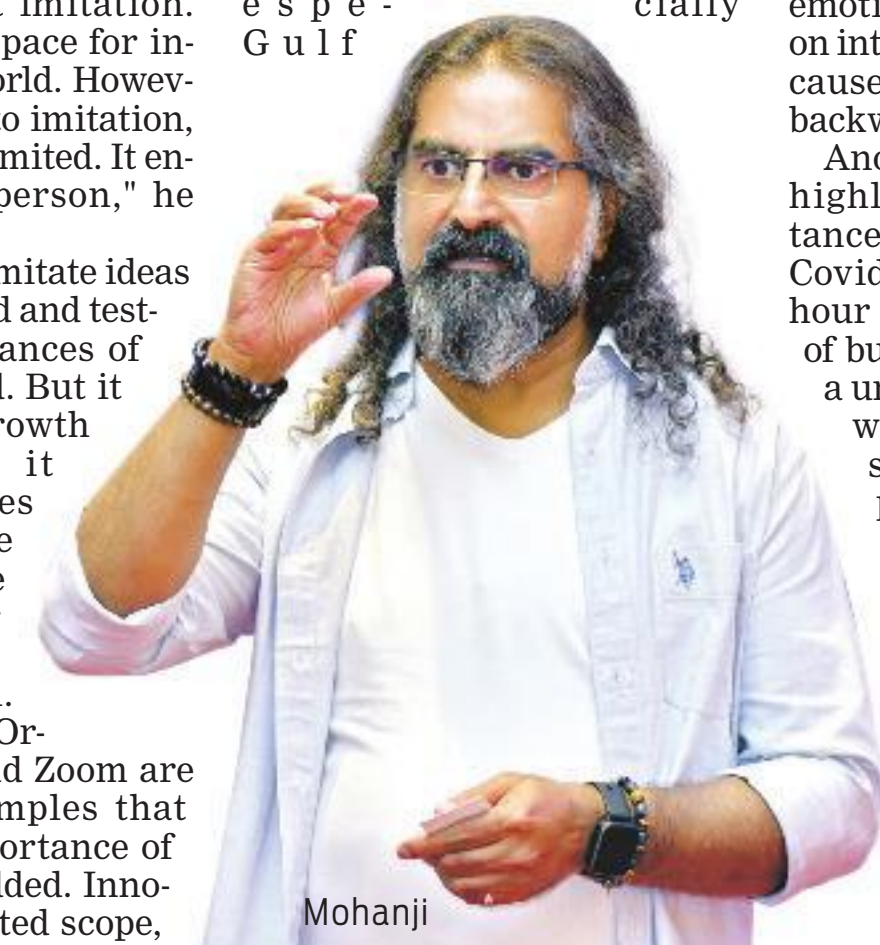
returnees plan to launch a venture, they are bombarded with ideas from all and sundry. They bend to the will of their family and friends ending up setting up a venture they have no idea about and finally lose money," said Mohanji.

He said, "Life is an experience. We should give value and respect to the experiences that we constantly have in our brief life and we also need to be daring to take up those experiences. It is individualistic

"It would be good to ask yourself whether you are happy. If you cannot enjoy what you do, then it is certain that the path you have taken is not right. You will not be able to achieve success," he added.

Also, success is not wealth or growth, he said. "It is a feeling that you should get daily. The satisfaction that you get daily. For a person to be successful in business, they should not be emotional. The onus should be on intellect. Emotions will only cause a businessperson to go backwards," Mohanji said.

Another point that Mohanji highlighted was the importance of unity in these post-Covid times "The need of the hour is to form a consortium of business people and present a united front in front of the world. The consortium should comprise people producing different products. Once such a united front is presented, the businesses will have value on a world platform." The ITCC is one such platform. "ITCC team is selfless. They are aiming for the big things and I want to congratulate them," he added.



Mohanji